



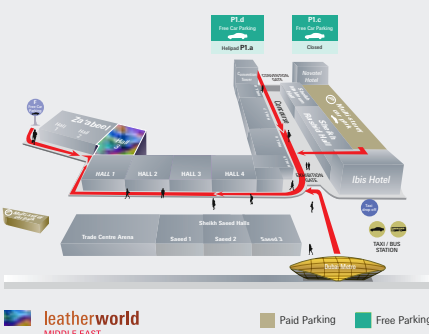
SHOW PROFILE

The third edition of the region's premier trade show dedicated to the leather industry provided an ideal platform for suppliers and producers to grow their businesses within the \$4.6 billion market in the Gulf region. Every sector of the leather industry was on display, from tanneries and production to finished leather goods, including the latest in high-end exotic fashion, accessories and footwear.

- Edition** : 3rd
- Date** : 30 April – 02 May, 2017
- Venue** : Dubai World Trade Centre Za'abeel Hall 3
- Organiser** : Messe Frankfurt Middle East GmbH
- Total Gross Sqm.** : 2,100 Sqm gross
- Exhibitors** : 66
- Visitors** : 2,221*

* Pre-audited figures

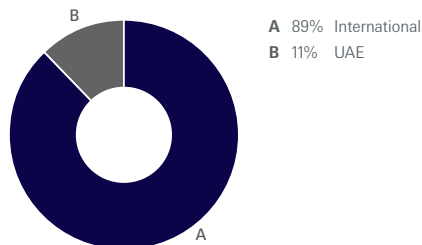
2017 VENUE MAP



66 from **17**
exhibitors countries

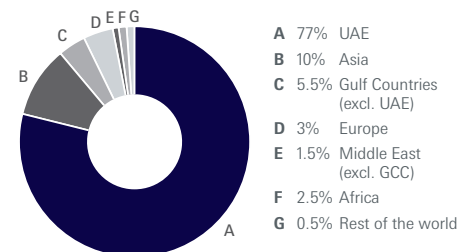
2,221* from **64**
visitors countries

Regional breakdown of exhibitors



66 exhibitors from 17 countries

Regional breakdown of visitors*



2,221 visitors from 64 countries*

Top 10 countries by exhibitors

Countries	Exhibitors
1. South Africa	13
2. Egypt	10
3. United Arab Emirates	7
4. India	7
5. Italy	6
6. France	6
7. Thailand	4
8. Indonesia	2
9. Germany	1
10. Iran	1

Top 10 countries by visitors*

Countries	Visitors
1. United Arab Emirates	1707
2. India	133
3. Pakistan	58
4. Saudi Arabia	53
5. Egypt	21
6. Oman	21
7. United Kingdom	19
8. Bahrain	17
9. Iran	17
10. Lebanon	13

* Pre-audited figures

PRODUCT CATEGORIES

Leather Production

A dedicated area for tanneries and dealers of semi-finished and finished leathers.

Featured exhibitors:

- Al Khaznah • Boyle Industries
- Tanneries Du Puy

Fashion Avenue

Spearheaded by an exclusive showcase from ESMOD Dubai, the Fashion Avenue demonstrates the unique relationship between leather and fashion.

Featured exhibitors:

- Franco Pugi • As Wild Leather
- Wejdan

Shoe Box

A section dedicated entirely for mid to high-end leather footwear.

Featured exhibitors:

- Ams • RV footwear • Hurians

TREND FORUM

An exhibitor platform that showcased the latest products and accessories from across the globe, including the latest innovations in the industry that will shape the future of leather products and services both regionally and internationally.

Founding Sponsor



Official Show Supporter:

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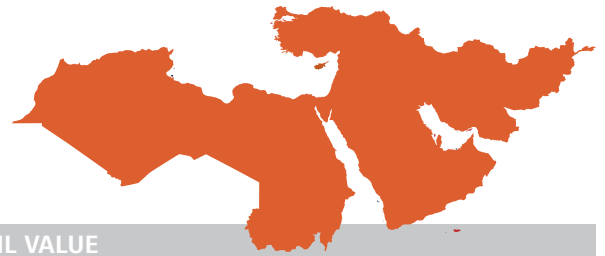
EECA
Egypt Expo & Convention Authority



Kementerian Perindustrian
REPUBLIK INDONESIA



MIDDLE EAST AFRICA OVERVIEW



LUXURY LEATHER GOODS RETAIL VALUE

\$1.46 billion IN 2016

\$1.54 billion IN 2017

ESTIMATED TO REACH
\$1.84 billion BY 2020 **5.8%** CAGR

PRODUCTION OF TANNED & DRESSED LEATHER GOODS

\$4.08 billion IN 2016

\$4.05 billion IN 2017

ESTIMATED TO REACH
\$4.22 billion BY 2020 **3%** TOTAL GROWTH

IRAN

Production of tanned & dressed leather goods

\$269.8 million IN 2016

TO INCREASE TO
\$272.9 million IN 2017

QATAR

Production of tanned & dressed leather goods

\$91.1 million IN 2016

TO INCREASE TO
\$98.8 million IN 2017

ESTIMATED TO REACH
\$121.6 million BY 2020 **6%** CAGR

SAUDI ARABIA

Production of tanned & dressed leather goods

\$367 million IN 2016

TO INCREASE TO
\$368 million IN 2017

ESTIMATED TO REACH
\$378 million BY 2020 **1.4%** CAGR 2015 – 2020

UAE

Production of tanned & dressed leather goods

\$8.6 million IN 2016

TO INCREASE TO
\$8.9 million IN 2017

ESTIMATED TO REACH
\$9.7 million BY 2020

LEATHER TRADE

EXPORT AND IMPORT OF
RAW HIDES, SKINS, LEATHER & FURS
(in 2016)

	GCC	UAE	SAUDI ARABIA
EXPORT	\$345 million	\$263 million	\$69 million
IMPORT	\$2.6 billion	\$1.2 billion	\$400 million

Source: Euromonitor International